

Bread of Life Benefit
October 26, 2023
CENTRO, 11 Sycamore Street
Worcester, MA 01608

Bread of Life is Net of Compassion's signature fundraising event. All proceeds will directly and positively impact services to those experiencing homelessness and food insecurity in Worcester.



Sponsorship Opportunities

All sponsorship opportunities are gratefully acknowledged with: Name inclusion on signage within event venue; name mention in social and print media posts and releases; ad space in the commemorative program book; and name on Net of Compassion website. In addition, certain sponsorships bring additional recognition benefits:

Presenting Sponsor \$10,000

- Full-page premium ad in Program Book
- 8 tickets to event with access to VIP Reception
- Reserved table for 8 at event

VIP Reception or Dessert Sponsor (choose one) \$7,500

- Exclusive naming rights to the chosen event feature (name and logo)
- Full-page premium ad in Program Book
- 8 tickets to event with access to VIP Reception
- Reserved table for 8 at event

Platinum Sponsor \$5,000

- Full-page ad in Program Book
- 8 tickets to event with access to VIP Reception
- Reserved table for 8 at event

Gold Sponsor \$2,500

- Half-page ad in Program Book
- 6 tickets to event with access to VIP Reception

Silver Sponsor \$1,000

- Quarter-page ad in Program Book
- 4 tickets to event

Bronze Sponsor \$500

- Eighth-page ad in Program Book
- 2 tickets to event

Program Book Advertisement Only

| | |
|---------------------|---------|
| Full Page | \$1,000 |
| Half Page | \$500 |
| Quarter | \$250 |
| Eighth. | \$175 |

Custom sponsorship opportunities are available – just ask!

674 Main Street, C1
 Worcester, MA 01610
 info@netofcompassion.org
 508.322.1363

www.netofcompassion.org

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Sponsorship Commitment Form

Sponsor Information

Company name _____
(as you wish it to appear in all acknowledgements)

Contact name _____

Address _____

City/state/zip _____

Phone _____

Email _____

Please reserve your sponsorship:

- Presenting Sponsor (\$10,000)
- VIP Reception Sponsor (\$7,500)
- Dessert Sponsor (\$7,500)
- Platinum Sponsor (\$ 5,000)
- Gold Sponsor (\$ 2,500)
- Silver Sponsor (\$1,000)
- Bronze Sponsor (\$500)

Kindly submit your advertisement artwork no later than **October 6, 2023**.
See the **Advertising Specifications Sheet** for more information about submitting
an ad for the Program Book.

Please submit this form and payment by check to:

Net of Compassion
674 Main St. C 1
Worcester, MA 01610

Questions?

Please contact Elizabeth Gonzalez at (774) 386-4623 or egonzalez@netofcompassion.org

Gifts to Net of Compassion are tax deductible as allowed by law.
Tax ID 83-0876779

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Advertising Specifications

Except for the back cover placement, ads will not bleed off the page. Ads without an edge will be centred in the ad space with a black rule around the ad. All raster-based images should be 300 ppi at final print size before exporting to a PDF. Native files will not be accepted. Only production PDF files will be accepted. Include all fonts when exporting your PDF or you may convert the type to paths.

Logo Files

Please provide a logo for use in web/print advertising and email announcements. For print use, please provide a .tif (300 ppi) or .eps for print. For web use, please provide a .gif, .jpg, or .png file format.

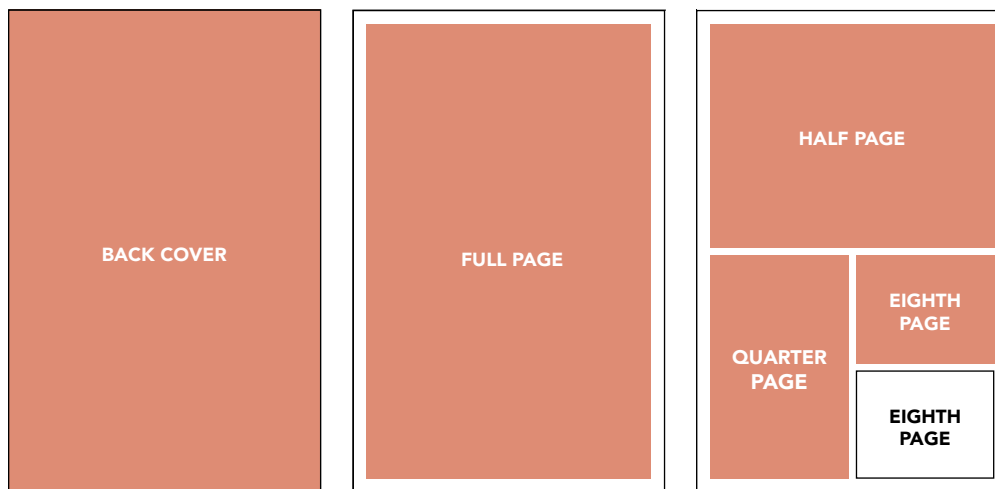
Design Services/Production Questions:

If you need professional design services please contact Keith Cross at Milk Row Studio via email, keith@milkrow.com, or by phone at (617) 872-7585.

DEADLINE: October 6, 2023

All ad files must be sent via email to keith@milkrow.com.

| Size | Specifications |
|--|------------------------------------|
| Back Cover (<i>Title Sponsor only</i>) | 5.5" x 8.5" (requires .125" bleed) |
| Full Page | 5" x 8" |
| Half Page | 5" x 4" |
| Quarter Page | 2.5" x 4" |
| Eighth Page | 2.5" x 2" |



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