

Bread of Life Benefit
December 8, 2022
 Tilton Hall, Clark University
 950 Main Street, Worcester, MA

Bread of Life is Net of Compassion's signature fundraising event. All proceeds will directly and positively impact services to those experiencing homelessness and food insecurity in Worcester.



Advertising Specifications

Except for the back cover placement, ads will not bleed off the page. Ads without an edge will be centred in the ad space with a black rule around the ad. All raster-based images should be 300 ppi at final print size before exporting to a PDF. Native files will not be accepted. Only production PDF files will be accepted. Include all fonts when exporting your PDF or you may convert the type to paths.

Logo Files

Please provide a logo for use in web/print advertising and email announcements. For print use, please provide a .tif (300 ppi) or .eps for print. For web use, please provide a .gif, .jpg, or .png file format.

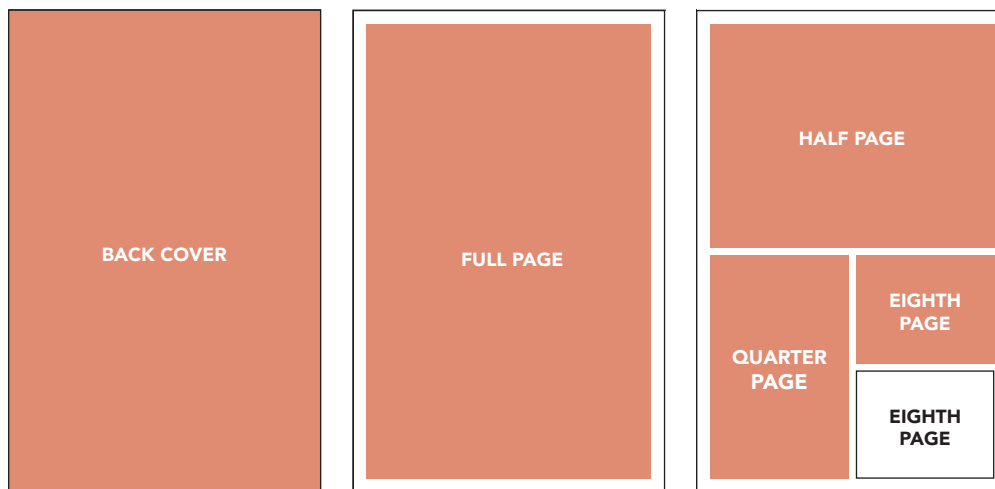
Design Services/Production Questions:

If you need design services please indicate so on the Sponsorship Commitment form. For production questions, please contact Keith Cross at Milk Row Studio via email, keith@milkrow.com, or by phone at 617-872-7585.

DEADLINE: November 11, 2022

All ad files must be sent via email to keith@milkrow.com.

Size	Specifications
Back Cover (<i>Title Sponsor only</i>)	5.5" x 8.5" (requires .125" bleed)
Full Page	5" x 8"
Half Page	5" x 4"
Quarter Page	2.5" x 4"
Eighth Page	2.5" x 2"



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